



2022 NC Alliance Annual Meeting YMCA Blue Ridge Assembly, Black Mountain, NC October 4-5, 2022

Sessions in green are streaming live; they are available to all NC and SC YMCA staff as well as in-person attendees.

Tuesday, October 4

9:15-9:45 am

Conference Check-in, Continental Breakfast, Visit Sponsors

Blue Ridge Center Lobby

10:00-11:00 am

Keynote: Uniting for a Healthy Future

Chapel/Virtual

Suzanne McCormick, President and CEO, YMCA of the USA

Suzanne will speak about how Y-USA is responding to the needs of YMCAs through its new strategic plan, striking a balance between addressing immediate priorities and thinking big about a shared vision for the future – all while working to increase trust between Y-USA and Ys.

11:00 am-12:00 pm

Resources Showcase: Supporting Your Y and Staff

Chapel/Virtual

Learn what resources are available to Ys and how to access them. Join Alliance CEO **Sheree Vodicka** and **Lisa Humphreys**, Chief Strategy Officer and Regional Service Hub Director, YMCA of the Triangle, as well as **CEOs Rhonda Anderson**, YMCA of Greensboro, and **Dick Jones**, YMCA of Southeastern North Carolina, who will share their experiences in leveraging these resources. Plus learn the latest on YUSA training from **Derek Balderson**, Regional Hub Training Director; group purchasing open to all YMCAs from **Michael Dant**, Director of Sales, YPurchasing, and professional development through YPN from **Molly Thompson**, VP of Alliance Services, NC Alliance of YMCAs.

12:00-1:00 pm

Lunch with Remarks by Sponsor BIB

Blue Ridge Dining Room

1:00-2:30 pm

Inclusive and Equitable Organizations – Part 2

Chapel

Lisa Scott, Ph.D., Chief Diversity, Equity and Inclusion Officer, YMCA of the Triangle

“Understanding the depth of culture is a prerequisite to learning what does and does not change in organizations.”

This presentation begins with a brief review of social groups, belief systems, the three levels of organizational culture and how culture can be a catalyst or barrier to equity and inclusion. Dr. Scott started this conversation with CEOs in May, and together we will level set and move forward. Participants will engage in interactive large and small group activities to explore both their individual and collective workplace cultures. Participants also will have an opportunity to vision an inclusive culture through the lens of equity-centered systems and practices.

2:30-2:45 pm

Break & Visit Sponsors

2:45-4:00 pm

Inclusive and Equitable Organizations – Part 2, Continued

Chapel

Lisa Scott, Ph.D., Chief Diversity, Equity and Inclusion Officer, YMCA of the Triangle

4:00-4:45 pm

Alliance Annual Business Meeting

Chapel

5:15-5:45 pm

Reception

Eureka Hall Lobby

5:45-7:00 pm

Celebration Dinner

Eureka Hall Lobby

Wednesday, October 5

7:30-8:30 am

Breakfast and Welcome, Remarks by Sponsor Connect Cause

Chapel

8:15 am-12:00 pm

Braver Angels Red/Blue Workshop for NC CEOs ONLY

Robertson Rooms

Some of us hesitate to engage in advocacy work because politics is so polarized. The Red/Blue Workshop is intended to help us learn advanced Listen First skills within a brave space to help us learn how to communicate effectively with those who see things differently than we do. A secondary benefit is to see first-hand how Braver Angels' suite of services could be a valuable resource to help us strengthen community, bridging what divides us, by hosting similar workshops in our communities.

(Break included at 10:15-10:30 am)

8:30 am-10:00 am

Navigating the Shifting Landscape of Aging: Mastering the Mountains *Chapel*

Ellen Bailey, NC Center for Health and Wellness, UNC-Asheville and Diane Saccone, MS MT(ASCP) ERYT-500

North Carolina, like the U.S., is facing demographic shifts. The "greying of America" means that the aging population is swiftly overtaking the younger population. How the Y responds to these changing demographics could mean the difference between just surviving or thriving. Using the wisdom and terrain of the mountains as a metaphor, this interactive session will help Y leaders prepare their Ys to meet the needs of this diverse and complex population by developing strategies to traverse the cliffs and valleys that lie ahead.

10:00-10:30 am

Break & Visit Sponsors

Blue Ridge Center Lobby

10:30 am-12:00 pm

Whole Child, Whole Community:

Chapel

YMCA Character Development Across Youth Programs

Ebony Burnett, YMCA of Greensboro; Kim Keith, YMCA of the Triangle; Erica Simmons, YMCA of Catawba Valley; and Angela Strickland, YMCA of Western North Carolina

North Carolina YMCAs have successfully integrated Character Development and Social-Emotional Learning (SEL) into youth programming in varying degrees for more than five years. Since the pandemic, the SEL needs for youth have grown astronomically. Thanks to a grant for the Alliance from the NC Department of Instruction, we now have statewide benchmark data from Hello Insight about SEL outcomes for elementary school-aged youth; this is data our Ys can leverage to improve outcomes for the youth in our before and afterschool programs. In this interactive session, participants will share best practices in staff development and program delivery, specifically around promoting peer bonds and engaging authentically. Statewide data shows these are the highest needs currently. Collectively, our Ys can build resilience in

NC's youth, contributing to the state's whole child objectives, by focusing on these key positive youth development strategies.

12:00-1:00 pm

LUNCH with Sponsor Remarks by GRO

Blue Ridge Dining Room

1:00-2:30 pm

Grow Your Influence: Building Advocacy Strategy

Chapel

Rep. Brian Turner (D), NC House of Representatives District 116; **Paul Vest**, CEO, YMCA of Western NC; **Rep. John Torbett (R)** NC House of Representatives District 108; **Sharon Padgett**, CEO, Gaston County Family YMCA

"All politics is local," you have heard. Nothing could be truer. Building relationships is at the core of what YMCAs do, and fundamental to building an effective advocacy strategy at your YMCA. In this session, you will hear from two sitting House members and their local Y advocates on strategies for building relationships that help leaders identify where they align around a common goal of strengthening community. Participants will break into small groups and begin working on local advocacy strategy, using tools developed by a NC YMCA and the state Alliance staff, and share information with each other that helps all Ys grow their influence.

2:30-3:00 pm

Break and Visit Sponsors

Blue Ridge Center Lobby

3:00-4:30 pm

Grow Your Mission: Building Philanthropy Capacity

Chapel

Because philanthropy is at the heart of our social responsibility work at the Y, building capacity to grow philanthropy is critical to achieving our mission. **Cassie Lloyd**, M.Ed., CFRE, a Service Delivery Partner and Director of Mission Advancement with the YMCA of Greater Spartanburg, will facilitate a panel discussion around best practices in philanthropy and how your Y can leverage annual campaigns, capital campaigns and endowments to support your Ys work. Join Cassie, **Kristen Aquino**, CFRE, VP of Financial Development, YMCA of Western North Carolina; **Gerry Knox**, Director of Financial Development, YMCA of Catawba Valley; and **Cole McLaughlin**, VP Planned Giving & Endowment, YMCA of the Triangle; for a panel discussion and small group conversations around fundamentals and strategies.

5:00-5:45 pm

Reception

Eureka Hall Lobby

5:45-7:00 pm

Dinner

Eureka Hall Lobby

Guest Speaker: Nancy Cable, Chancellor at UNC-Asheville

8:00 pm

Adjourn